$\mu_0 = 5$
2005: $0 - 0$
2006: $0.7 + 0.29$
2007: $0.53 - 0.17 + 0.14$

BCG - Henderson
McKinsey - Beam

Coop. - goal

TQM

Strategic
structure

Contingency

Planning

Competition

control

GAME / PUZZLE

2/12/08
Organization as a machine.

Using technology as a tool for learning.

William T. Powers
Control & research & Knowledge

policies & science & management.

Using PC for studying people in organizations.

84515
1. Research question
   - How to make people feel better

2. Theorise
   Behavioural, organisational psychology

3. Methodology
   Involving IS, G00D and using questionnaires to find out how things work

4. Case
5. Discussion