Tagline: efficiency

Kurt Lewin

DO

Talk to WC Tone

Data collator

Analyze

Is the new method better than the old one?

CHECK

Discuss

PLAN

ACT
Case study

1) Shoulder
2) Knead legs
3) Sandbag candles
4) Operating machine

\[ \text{tools + movements + personality} \]

\[ \text{method (science) selecting} \]

i) select people
ii) monitor

iv) cooperation? Divide plan/idea
   e.g.: improve the system.
Taylorism + GTD + TQM?

What is the puzzle to be solved in
Siemens wrench?
→ Find the simplest and most cost-efficient
way of doing a piece of work.
= engineering problem.

Where is the science in engineering?
→ We claim that our algorithm is better
than another...
Demen's cycle model

chickens → food

grains

water

produce → chicken

eggs

chicken - psychology

14 types of chickens...