pragmatism → AR

van Eeuwijk?

TAM

ontology = process view of reality
epistemology = decision models
science = action research
What is the focus? What is the debate?

I believe that...

My thesis is that...

I. My domain is decision theory - is it?

II. I argue that organizational imperialism starts with personal empowerment of the quality department.
What is the debate?

- Hanseth & Zyphur?

DEBATE

- How to design TQM infrastructure
- How to implement TQM
Debates

I. How to implement TOM in cases...
I. Implementation studies...
   a) 15 implementations
   b) 751 implementations

II. Implementation control...
    \[ \text{Taipio} \]

III. TS1 strategy
    \[ \text{flood defense, designing, ...} \]

\[ \text{Expert on TS1} \]